



PRESS RELEASE

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Societe Generale Securities Services launches “D-View”, a fund distribution analytics solution for asset managers

With this tailor-made reporting and analytics solution, Societe Generale Securities Services (SGSS) offers to asset managers an innovative tool for decision support in the fields of distribution strategy of their funds across domiciles.

D-View enables asset managers to access a customisable dashboard tailored to their needs and provides them a consolidated view of distribution data of their funds across domiciles. The tool gives detailed reporting and analytics on their investors, their distributors and their fund performance on different markets and allows asset managers to more easily adapt their distribution strategy.

The D-View solution developed by SGSS is accessible on SG Markets, the online service platform dedicated to Global Banking & Investment Solutions clients. It enables asset managers to get easy access to different information including:

- **Fund inflows and outflows, which can be compared to assets under management**
- **Details of flows by country, investor type, fund type, ISIN code**
- **Top 10 distributors ranking for each fund**
- **Access to five-year data history**

“With D-View, SGSS provides an intelligent reporting and analytics solution that meets the needs of asset managers looking to optimise their distribution strategy,” says Sarj Panesar, Head of Business Development for asset managers. Leveraging on new technologies, we are able to transform our clients’ information and to use it in an efficient way in order to offer them tailor-made analytics solutions”.

This new solution relies on the SGSS “data lake”, an innovative solution that stores and aggregates information and data from transfer agents. D-View currently includes data from funds domiciled in Luxembourg, Ireland and Germany, and from 2019, those from France, Italy, United-Kingdom and Switzerland. The solution already covers 88% of cross border funds domicile.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified and integrated banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website www.societegenerale.com

Societe Generale Securities Services (SGSS)

Present in 27 locations worldwide with 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is among the top 10 global custodians and the 2nd largest European custodian, with EUR 4,094 * billion of assets under custody. SGSS provides custody & trustee services for 3,461* funds and the valuation of 4,188* funds, representing assets under administration of EUR 636* billion. SGSS also ranks among the European leaders in stock option management.

For more information, you can follow us on twitter  @SG_SS or visit our website <http://www.securities-services.societegenerale.com>

**Figures at end of June 2018*