



PRESS RELEASE

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Societe Generale Securities Services innovates with Euronext to provide a new fund investment solution

Societe Generale Securities Services (SGSS) is contributing to an innovative model, Euronext Fund Service, to facilitate investments in funds for domestic and international investors.

Launched by Euronext and available starting 15 May 2017, this new service will enable institutional and retail investors to place subscription/redemption orders, in a simplified and automated manner, through their brokers for open-end funds that are registered or passported in France.

As a fund agent registered with Euronext, SGSS will process orders placed by investors through their brokers, from order reception to settlement.

Parallel to initiatives such as the FROG Working Group which promote France's competitive market positioning within the European asset management industry, this innovative service is part of a larger drive to raise the profile of French funds and contribute to market efficiency and attractiveness for investors.

"We are convinced of the importance of these initiatives and actively support innovative changes which highlight both the expertise available on the Paris market and the capacity to adapt its infrastructures in response to market expectations," explains Mathilde Guérin, Head of Product Engineering at SGSS. "It is also an opportunity to support our asset manager clients in their commercial development through the diversification of their distribution and collection channels."

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* FROG Working Group (*French Routes and Opportunities Garden*)

The FROG group, created by the French regulator (Autorité des Marchés Financiers) and the French Asset Management Association (AFG), shares the objective to provide French and foreign asset management firms that have chosen to domicile their investment funds in France with the best possible conditions for international growth.



Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we accompany 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

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Societe Generale Securities Services (SGSS)

Present in 28 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 global custodians and the 2nd largest European custodian, with EUR 3,955* billion of assets under custody. SGSS provides custody & trustee services for 3,233* funds and the valuation of 4,089* funds, representing assets under administration of EUR 602* billion. SGSS also ranks among the European leaders in stock option management.

<http://www.securities-services.societegenerale.com>

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**Figures as at end of December 2016*