

PRESS RELEASE

Paris, 1 October 2015

SOCIETE GENERALE SECURITIES SERVICES LAUNCHES DEALING DESK OUTSOURCING SERVICE

Societe Generale Securities Services (SGSS) has launched I-DEAL, a new dealing desk outsourcing service for asset (discretionary and collective) and investment managers which covers the entire range of asset classes and global markets.

In an increasingly competitive and complex environment, managers are searching for ways to simplify and optimise their trade executions. I-DEAL is an integrated outsourcing service designed to meet that need and is supported by a team of dedicated and experienced experts in contact with over 70 counterparties worldwide.

Fully compliant with regulatory requirements, the service covers the entire trading value chain:

- Order placement
- Order-routing and execution
- Dedicated reporting services (operational, regulatory, client ...)
- Market middle office services

In addition, I-DEAL integrates seamlessly with SGSS' overall post-trade offering which includes custody services, depository control, fund administration and asset servicing, as well as middle and back office services for derivatives.

Built on a dedicated platform with leading infrastructure technology for best execution, I-DEAL guarantees a quality service for all its clients, each of whom benefits from a dedicated and personalised environment. These services allow managers to rationalise and optimise their trading activities with best execution and associated reporting processes, as well as reduce their operational risk with straight-through-processing.

"I-DEAL replaces clients' needs to adapt their organisations and resources to meet challenges that are not core to their business activities," comments Léonard Ollier, Head of Business development – I-

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DEAL, SGSS. “This new service enables asset managers to gain both in agility and efficiency while meeting a triple-need of maintaining ties with the market, monitoring and improving trade execution and ensuring optimal management of their investment strategies.”

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Securities Services (SGSS)

Present in 28 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 worldwide global custodians and the 2nd largest European custodian, with EUR 3,971* billion of assets under custody. SGSS provides custody & trustee services for 3,585* funds and the valuation of 4,103* funds, representing assets under administration of EUR 604* billion. SGSS also ranks among the European leaders in stock option management.

<http://www.securities-services.societegenerale.com>

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**Figures as at the end of June 2015*