

## PRESS RELEASE

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### **SOCIETE GENERALE SECURITIES SERVICES LAUNCHES GLOBAL FUND DISTRIBUTION HUB IN LUXEMBOURG**

Societe Generale Securities Services (SGSS) has launched a fund distribution hub in Luxembourg to support asset management companies seeking to distribute UCITS and alternative investment funds internationally. Asset managers can now access a broad local and cross-border network in Europe and Asia through one single fund distribution interface.

This centre of expertise supports asset managers through an experienced international team, with a proven track record in setting up UCITS and alternative investment funds, which works with local representative agent support services for fund distribution in 14 countries. The distribution hub provides the expertise required for entering complex international markets and can manage the fund registration process with local regulatory authorities on behalf of asset management firms. The local representative agent offering includes five essential services: market access, fund registration management, administrative and legal support, investor inquiry monitoring and local market intelligence. SGSS is responsible for coordinating the various local representative agents and provides a consolidated overview of fund activity to facilitate fund distribution.

By entrusting SGSS with fund registration and administrative management, asset managers benefit from the operational efficiency provided by the hub's expertise, thus allowing them to focus on their core investment activities.

A leading provider of securities services on the Luxembourg financial market, SGSS offers a comprehensive range of services to a client base of asset managers and institutional investors, providing clearing and custody, depository, asset servicing and fund administration services, as well as securities lending and borrowing, fund distribution and issuer services.

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### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on **twitter**  [@societegenerale](https://twitter.com/societegenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale Securities Services (SGSS)**

Present in 28 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 worldwide global custodians and the 2<sup>nd</sup> largest in Europe with EUR 4,086\* billion of assets under custody. SGSS provides custody & trustee services for 3,619\* funds and the valuation of 4,101\* funds, representing assets under administration of EUR 609\* billion. SGSS also ranks among the European leaders in stock option management.

<http://www.securities-services.societegenerale.com>

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*\*Figures at end-March 2015*