



## PRESS RELEASE

Paris, 28 July 2014

### **SOCIETE GENERALE SECURITIES SERVICES IN LUXEMBOURG MANDATED BY BEDROCK**

Societe Generale Securities Services (SGSS) in Luxembourg was mandated by Bedrock to provide custody, fund administration and registrar services for its range of UCITS funds.

SGSS was selected for its capacity to provide innovative solutions, adapted to the latest regulatory changes in the financial markets, which meet asset managers' specific operational requirements and allow them to concentrate on their core business.

As a leading securities services provider in the Luxembourg financial market, SGSS provides a complete range of securities services for asset managers and institutional investors, including settlement, custody and trustee services, fund administration, middle-office services, as well as securities lending, fund distribution and issuer services.

Bedrock is a leading European wealth manager with offices in Geneva, London and Monaco. The firm offers innovative investment solutions for private investors and institutions that are specifically created to meet clients' individual, and often complex, requirements. The team of investment professionals, which is in excess of 70, currently oversees over US\$6 billion of assets under management for its clients.

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### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale: 150 years**

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

### **Societe Generale Securities Services (SGSS)**

Present in 29 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 worldwide global custodians and the 2<sup>nd</sup> largest in Europe with EUR 3,649\* billion of assets under custody. SGSS provides custody & trustee services for 3,450\* funds and the valuation of 4,073\* funds, representing assets under administration of EUR 509\* billion. SGSS also ranks among the European leaders in stock option management.

<http://www.securities-services.societegenerale.com>

Follow us at [http://twitter.com/SG\\_SS](http://twitter.com/SG_SS)

\*at March 31, 2014