

PRESS RELEASE

Paris, 16 September 2013

SOCIETE GENERALE SECURITIES SERVICES SETS UP IN BULGARIA

Societe Generale Securities Services (SGSS) is setting up in Bulgaria in order to develop its custody and trustee services offer and enhance its presence in Eastern Europe.

Located in Sofia within Societe Generale Expressbank, a subsidiary of Societe Generale group, SGSS is on the way to provide a new custody platform fully in line with international standards. This platform will allow SGSS to provide custody services in Bulgaria to a clientele of local and international institutional investors.

More broadly, this new site in Bulgaria, where Societe Generale is one of the leading financial institutions, further capitalises on the Group's strong historical presence in Central and Eastern Europe (CEE) and is a step in SGSS' strategy to become a major player in the region. The securities services industry in CEE is undergoing rapid growth and SGSS already provides a comprehensive range of high quality products and services to clients in Croatia, Czech Republic, Romania, Russia, Serbia, Poland and Slovenia.

This newly enlarged network benefits from SGSS' expertise and presence in 29 locations around the world to provide products and services that meet the specific requirements of its international and local clients, helping them develop both on their domestic markets and internationally.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com

Societe Generale Securities Services (SGSS)

Present in 29 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 worldwide global custodians and the 2nd largest in Europe with EUR 3,570* billion of assets under custody. SGSS provides custody & trustee services for 3,194* funds and the valuation of 4,107* funds, representing assets under administration of EUR 491* billion. SGSS also ranks among the European leaders in stock option management.

www.sg-securities-services.com

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**at June 30, 2013*