

PRESS RELEASE

Paris, 21 February 2013

SOCIETE GENERALE SECURITIES SERVICES ADOPTS THE SWIFT INTERNATIONAL ISO 20022 STANDARD FOR ITS FUND ACTIVITY IN FRANCE

In December 2012, Societe Generale Securities Services (SGSS) completed migration to the ISO 20022 (MX) standard for its routing and centralising of UCITS orders in France.

The new SWIFT ISO 20022 standard for the funds activity which defines the international standard for subscription and redemption orders, is part of a more general worldwide movement in the funds industry, being driven in particular by French institutions. Use of this standard in the framework of the SWIFT messaging system will become mandatory in 2015.

Between October and December 2012, SGSS, a major player in the securities industry and the leading French stakeholder of the Euroclear routing platform, migrated its routing and centralising of UCITS orders in France to this new standard, in close collaboration with Euroclear. This illustrates SGSS's flexibility and capacity to pre-emptively adopt new technologies to offer its customers state-of-the-art services.

This adoption of the ISO 20022 (MX) standard in France follows a range of developments, including SGSS successfully obtaining ISAE 3402 certification for its internal control system and ISAE 3000 certification for control of departments producing Key Investor Information Documents (KIIDs). These certifications, obtained in the first half of 2012, demonstrate SGSS's commitment to offering products and services combining innovation and security to respond to customer demand for efficiency.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

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Societe Generale Securities Services (SGSS)

Present in 27 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 7th largest worldwide global custodian and the 2nd largest in Europe with EUR 3,449* billion of assets under custody. SGSS provides custody & trustee services for 3,252* funds and the valuation of 3,904* funds, representing assets under administration of EUR 456* billion. SGSS also ranks among the European leaders in stock option management.

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**at December 31, 2012*