

PRESS RELEASE

Paris, 6 December 2012

SOCIETE GENERALE SECURITIES SERVICES STRENGTHENS ITS COMMERCIAL TEAM FOR SOUTHERN EUROPE

Societe Generale Securities Services (SGSS) has appointed Gabriele Pollastri to the newly-created position of Head of Sales and Relationship Management for Italy and Spain. Based in Milan, Gabriele Pollastri is part of the SGSS sales and relationship team led by Mathieu Maurier. The appointment took effect on 8 October 2012.

His role is to lead SGSS' sales and relationship management initiatives across Southern Europe, with a principal focus on Italy and Spain, further strengthening SGSS' commercial presence in these key markets and continuing to accompany clients in their growth and development.

SGSS in Italy offers a complete range of securities services, including settlement, custody and trustee services, fund administration, liquidity management and transfer agent services. In Spain, SGSS provides local and global custody, trustee services, fund and portfolio administration, transfer agency services, and issuer services to domestic and international institutional investors, fund managers and financial intermediaries.

Gabriele Pollastri joins SGSS S.p.A. from the Italian branch of The Bank of New York Mellon (Luxembourg) S.A., where he was Deputy General Manager, actively participating in the company's strategy in the Southern European region for 8 years.

Gabriele Pollastri began his financial career as Quality & Project Manager at JP Morgan in 1994, where he was responsible for the Risk and Control team in the securities services field. In 1995, he moved to Paribas, where he was in charge of the migration project following its acquisition of Global Securities Services from JP Morgan, becoming Internal Controller in 1997. He joined BNP Paribas Securities Services in 2000 as Head of Global Custody and became Sales and Relationship Manager in 2001.

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Gabriele Pollastri graduated in Electronic Engineering with a specialisation in Information Systems and Management at the Polytechnic of Milan in 1991.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Securities Services (SGSS)

Present in 28 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 7th largest worldwide global custodian and the 2nd largest in Europe with EUR 3,350* billion of assets under custody. SGSS provides custody & trustee services for 3,413* funds and the valuation of 4,091* funds, representing assets under administration of EUR 448* billion. SGSS also ranks among the European leaders in stock option management.

www.sg-securities-services.com

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**at September 30, 2012*