

PRESS RELEASE

Paris, 27 March 2012

SOCIETE GENERALE SECURITIES SERVICES AND ORIENT CAPITAL TO COOPERATE ON SHARE REGISTRY SERVICES

Societe Generale Securities Services (SGSS) and Orient Capital have signed an agreement to cooperate whereby Orient Capital will offer its industry-recognised suite of investor relations services to SGSS's registry clients.

Following an extensive review of potential providers, SGSS selected Orient Capital for its capacity to provide a suite of the highest quality investor relations services based around its unique share register analysis (SRA) service, which is delivered through its proprietary online platform, "miraql@". Providing its French issuer clients with access to this state-of-the-art method will enable SGSS to offer them even more detailed information and analysis of the identity of who owns their shares, including foreign shareholders.

SGSS already offers a wide range of services to issuers, including employee stock plan administration, shareholder meetings services, share registry services, corporate events services.

PRESS SERVICE
SOCIETE GENERALE - GIMS

ELISA O'NEILL
+33 (0)1 42 14 39 24
elisa.oneill@socgen.com

PRESS SERVICE
SOCIETE GENERALE
+33 (0)1 42 14 67 02
www.societegenerale.com

JOLYON BARTHORPE
+33 (0)1 42 14 34 55
jolyon.barthorpe@socgen.com

SOCIETE GENERALE
GIMS/COM
IMMEUBLE CB3
189 RUE D'AUBERVILLIERS
75886 PARIS CEDEX 18 - FRANCE
FAX : +33 (0)1 42 14 53 82

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 933 027 038.75
552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Securities Services (SGSS)

Established in 28 locations worldwide with around 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 7th largest worldwide global custodian and the 2nd largest in Europe with EUR 3,327* billion of assets under custody. SGSS provides custody & trustee services for 3,321* funds and the valuation of 4,301* funds, representing assets under administration of EUR 413* billion. SGSS manages and calculates the current value of 35,000* "complex product" positions. SGSS also ranks among the European leaders in stock option management.

www.sg-securities-services.com

Follow us at http://twitter.com/SG_SS

* at December 31, 2011

Orient Capital

Orient Capital is a global leader in share ownership analysis, equity market intelligence, investor communication and shareholder management technology for listed companies.

miraqle, Orient Capital's unique web-based platform, is the desktop investor relations solution of choice for over 700 companies in Australasia, Asia, UK, Europe and Africa. Acclaimed for its intuitive design and integrated functionality, it comprises a constantly evolving series of modular products – each designed to assist companies to efficiently and accurately identify, profile, track, manage, target and communicate with investors, potential investors and the wider investment community.

Owned by Link Group the emerging global share registrar, Orient Capital works with share registry companies in multiple jurisdictions to deliver value-enhancing investor relations services to their clients through offices in Sydney, Melbourne, Hong Kong, London, Johannesburg and Paris.

www.miraqle.com // www.orientcap.com