

PRESS RELEASE

Paris, 29 November 2011

SOCIETE GENERALE SECURITIES SERVICES NAMED "CUSTODIAN OF THE YEAR FOR FRANCE" FOR A SECOND CONSECUTIVE YEAR BY ICFA

Societe Generale Securities Services (SGSS) has been named "Custodian of the Year for France" for a second consecutive year in the ICFA* European Custody and Fund Administration Awards 2011.

This award was attributed by a jury of prominent industry representatives. It recognises SGSS' achievements in winning over 280 client mandates worldwide in 2011 only, including some significant ones in France, and in having an increase of assets under custody for France over the last year, as well as in implementing a number of important and innovative projects for its clients.

SGSS provides local and global custody, trustee services, liability services and transfer agency services, and offers a customised direct custody solution within an innovative technological environment.

*International Custody & Fund Administration is a leading magazine covering the international securities industry. It is published bi monthly.

PRESS SERVICE SOCIETE GENERALE-GIMS

Elisa O'NEILL +33(0)1 42 14 39 24 elisa.oneill@socgen.com

Jolyon BARTHORPE +33(0)1 42 14 34 55 jolyon.barthorpe@socgen.com PRESS SERVICE SOCIETE GENERALE +33(0)1 42 14 67 02 www.societegenerale.com SOCIETE GENERALE GIMS/COM Immeuble CB3 189 rue d'Aubervilliers 75886 Paris cedex 18 - France Fax.: +33(0)1 42 14 53 82

A French corporation with share capital of 970,099,988.75 EUR 552 120 222 RCS PARIS



Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking,

recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI. www.societegenerale.com

* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

Societe Generale Securities Services (SGSS)

Established in 28 locations worldwide with around 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 7th largest worldwide global custodian and the 2nd largest in Europe with EUR 3,407* billion of assets under custody. SGSS provides custody & trustee services for 3,305* funds and the valuation of 4, 376* funds, representing assets under administration of EUR 421* billion. SGSS manages and calculates the current value of 35,000* "complex product" positions. SGSS also ranks among the European leaders in stock option management. www.sg-securities-services.com

Follow us at http://twitter.com/SG SS

*at September 30, 2011