

PRESS RELEASE

Paris, 25 July 2011

BRUNO PRIGENT APPOINTED GLOBAL HEAD OF SOCIETE GENERALE SECURITIES SERVICES

Bruno Prigent, currently Deputy Head of Societe Generale Securities Services (SGSS), will become Head of SGSS as of 30 September 2011.

He will thus join the Executive Committee of the Private Banking, Global Investment Management and Services division as well as the General Management Committee of Societe Generale Group. Bruno Prigent will report to Jacques Ripoll, Head of this division.

He will replace Alain Closier who, after 34 years at Societe Generale Group, including 12 years as a member of the Group's General Management Committee, has decided to give a new direction to his career and will leave the Group next October.

After 4 years with an IT services company (SG2), **Bruno Prigent** joined Societe Generale Group in 1984 and spent 7 years with the Inspection division. He then held a number of different positions within the securities services business, including head of fund administration, UCITS depository and, from June 2000, was in charge of global securities services for institutional investors. In 2004, he became Head of Securities Services for Investors and since 2008 he has been Deputy Head of Societe Generale Securities Services and a member of SGSS' International Management Committee. Bruno Prigent is Chairman of the Surveillance Committee of EURO-VL, Chairman of SGSS Italy, administrator of LCH Clearnet Group, vice-chairman of AFTI (French Association of Securities Professionals) and a member of the AMF's Consultative Commission for Individual and Collective Investment Schemes.

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A French corporation with share capital of 962,903,828.75 EUR
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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking,

recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

www.societegenerale.com

* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

Societe Generale Securities Services (SGSS)

Established in 27 locations worldwide with around 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory evolution: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 7th largest worldwide global custodian and the 2nd largest in Europe with EUR 3 397* billion of assets under custody. SGSS provides custody & trustee services for 2,942* funds and the valuation of 4,362* funds, representing assets under administration of EUR 452* billion. SGSS manages and calculates the current value of 35,000* "complex product" positions. SGSS also ranks among the European leaders in stock option management.

www.sg-securities-services.com

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*at March 31, 2011