

Press Release

Paris, October 4 2010

Societe Generale Securities Services mandated by the Paris branch of Credit Suisse Securities Europe Ltd. to provide independent pricing services

Societe Generale Securities Services (SGSS) has been mandated by the Paris branch of Credit Suisse Securities Europe Limited to provide completely independent secondary pricing of structured products to a number of its institutional clients. This secondary pricing will thus enable them to meet increasingly rigorous regulatory requirements.

SGSS has over five years experience in the pricing of OTC and complex derivatives and offers clients a service which is independent from counterparty quotations and based on trading room standards.

This is the 10th new mandate won by SGSS for OTC and structured financial instruments pricing since January 2010.

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Société Anonyme au capital de
933,027,038.75 EUR
552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Securities Services (SGSS)

Established in 28 locations worldwide with more than 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory evolution: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 6th largest worldwide global custodian and the 2nd largest in Europe with 3,295* billion euros of assets under custody. SGSS provides custody & trustee services for 2,932* funds and the valuation of 4,514* funds, representing assets under administration of 446* billion euros. SGSS manages and calculates the current value of 30,000* "complex product" positions. SGSS also ranks among the European leaders in stock option management.

www.sg-securities-services.com

**at June 30, 2010*