



Cross-Border  
Fund Distribution

FOCUS

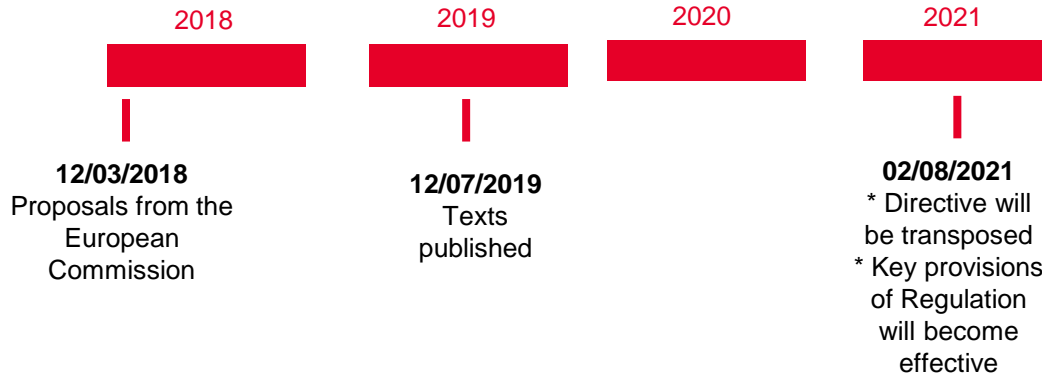
Updated in May 2020

**REGULATORY EVOLUTION**

- The European Commission (EC) published on 12 March 2018 a regulatory initiative on cross-border fund distribution as part of the implementation of the Capital Market Union (CMU)
- In this legislative package, the EC proposes to amend :
  - AIFM and UCITS directives (draft Directive)
  - and funds regulations including EuVECA -European Venture Capital Funds- and EuSEF -European Social Entrepreneurship funds- regulations (draft Regulation)
- The EC expects a simplification of the procedures for distribution of funds, a reduction of induced costs, and correlatively an increase in the fund cross-border distribution

**FOCAL POINTS**

- Today, **70% of all assets under management** are held by investment funds **registered for sale only in their domestic market**. Only 37% of UCITS and 3% of AIFs are registered for sale in more than 3 Member States
- The EC's aim is to reduce regulatory obstacles to cross-border distribution of investment funds, notably by:
  - Improving transparency with regard to the legal and administrative requirements (notification, marketing material, local support to investors, etc) requested by the European Union and Member States in this area as well as fees charged by National Authorities
  - Guaranteeing more consistency in the method of calculating these costs
  - Proposing a harmonized definition of pre-marketing
  - Removing the requirements for local / physical presence in Member States allowing Asset Managers to use digital tools to comply



Updated on 29 May 2020

• **2 August 2021:**  
**Application of key provisions of the  
Directive and of the Regulation**

## STATEMENT

- ❑ 12 July 2019: Directive and Regulation were published in the Official Journal of the UE
- ❑ 01 August 2019: Both the Directive and the Regulation entered into force
- ❑ By 2 August 2021, Member States must have transposed the Directive into their national law
- ❑ From 2 August 2021, the key provisions of the Directive and of the Regulation will become effective, except for some provisions which apply as of 01 August 2019 (such as the check of marketing documents by local regulator)

## FOR YOUR CONSIDERATION

- ❑ 31 March 2020: ESMA launched a consultation in order to draft ITS (Implementing Technical Standards) under the Regulation on the cross-border fund distribution. It concerns standardized information to be published on the following topics:
  - Website publication of marketing requirements by NCAs
  - Website publication of regulatory fees by NCAs
  - ESMA Central database listing funds marketed on a cross-border basis
- ❑ Next steps : Answers to the consultation are due by 30 June 2020. Then ESMA final report for submission to the European Commission is expected by 2 February 2021

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If you want to know more, refer to  
Fiche Cross Border Fund Distribution To Know More

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