

## Press release

Paris, 9 November 2010

### **Societe Generale Securities Services launches a new client service to meet the requirements of the *Key Investor Information (KII)* document**

Societe Generale Securities Services (SGSS) is launching a new services offering, aimed at asset managers, which will take charge on their behalf of the regulatory measures involved in replacing the Simplified Prospectus for UCITS by the *Key Investor Information (KII)* document.

This offering allows SGSS' clients to meet the new regulatory requirements by delegating responsibility to SGSS, not only for the main regulatory changes and administrative requirements, but also for the calculation of the various indicators required by the KII, such as the risk / return indicator. Asset managers will thus be able to focus on preparing information about the objectives and investment policies of their funds, which is also covered by the KII, whilst allowing SGSS to manage the remaining procedures in their place.

The UCITS IV Directive and its applicative texts foresee the replacement of the Simplified Prospectus by the KII from 1 July 2011. This document, written in the language of the country of sale, will give investors access to standardised and summarised information about the main characteristics of UCITS funds.

PRESS SERVICE  
SOCIETE GENERALE- GIMS

Elisa O'NEILL  
+33 (0)1 42 14 39 24  
elisa.oneill@socgen.com

Jolyon BARTHORPE  
+33 (0)1 42 14 34 55  
jolyon.barthorpe@socgen.com

GIMS/COM  
170, place Henri Regnault  
Paris La Défense 6 - France  
Fax: +33 (0)1 42 14 53 82

PRESS SERVICE  
SOCIETE GENERALE  
+33 (0)1 42 14 67 02  
www.societegenerale.com

Société Anonyme au capital de  
933 027 038,75 EUR  
552 120 222 RCS PARIS

**Societe Generale**

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

[www.societegenerale.com](http://www.societegenerale.com)

**Societe Generale Securities Services (SGSS)**

Established in 28 locations worldwide with more than 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory evolution: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 6<sup>th</sup> largest worldwide global custodian and the 2<sup>nd</sup> largest in Europe with 3,295\* billion euros of assets under custody. SGSS provides custody & trustee services for 2,932\* funds and the valuation of 4,514\* funds, representing assets under administration of 446\* billion euros. SGSS manages and calculates the current value of 30,000\* "complex product" positions. SGSS also ranks among the European leaders in stock option management.

[www.sg-securities-services.com](http://www.sg-securities-services.com)

\*at June 30, 2010