

Press Release

Paris, 4 November, 2010

Societe Generale Securities Services' Global Fund Trading Platform: a single entry point to investment funds

Societe Generale Securities Services' (SGSS) Global Fund Trading (GFT) platform now provides clients with a single entry point to 17,000 funds worldwide, half of them hedge funds. Accessible from anywhere in the world, the GFT solution is part of the Global Assets Suite™, SGSS' pan-European platform, which also includes custody, fund administration, liquidity management, clearing services and employee shareholding plans.

With GFT's user-friendly interface, institutional clients, including asset managers, insurance companies and banks, can:

- Enter their trades via an automated or manual input;
- Access SGSS' entire fund database;
- Follow up their orders and produce detailed status reports;
- Carry out searches using multiple criteria and download the results.

Clients can also subscribe to a number of optional added-value services, including:

- Price chasing: SGSS can provide automated, daily statements on estimated prices and/or performance, as well as final prices;
- The control, calculation and payment of trailer fees, giving clients detailed reporting on estimates of receipts on a monthly basis, and quarterly payment confirmation reports.

A non-restrictive service which evolves to respond to the specific requirements of individual clients, the GFT platform assigns a dedicated operational account manager to each client in order to answer questions on trades, cash and securities transfers and corporate events.

With over 17 years of experience accompanying institutional clients in their investments, SGSS' GFT platform currently services over 200 clients, has links with nearly one thousand transfer agents around the world and has 26 billion euros of assets under custody at June 30, 2010. The platform handles more than 100,000 trades a year on average.

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Securities Services (SGSS)

Established in 28 locations worldwide with more than 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory evolution: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 6th largest worldwide global custodian and the 2nd largest in Europe with 3,295* billion euros of assets under custody. SGSS provides custody & trustee services for 2,932* funds and the valuation of 4,514* funds, representing assets under administration of 446* billion euros. SGSS manages and calculates the current value of 30,000* "complex product" positions. SGSS also ranks among the European leaders in stock option management.

www.sg-securities-services.com

*at June 30, 2010