

NEWS FLASH

Societe Generale Securities Services (SGSS) in Luxembourg has been mandated by Bedrock, a global investment and advisory firm, to provide cross-border distribution services for *20UGS (UCITS) FUNDS*, its Luxembourg domiciled SICAV. Through this mandate, Bedrock benefits from dedicated support provided by SGSS' Global Distribution Hub in Luxembourg to help market its fund in Europe. UCITS V compliant, *20UGS (UCITS) FUNDS* is available in 4 countries in Europe and represents a total in assets of 230 million euros.

Services provided by SGSS:

- Transfer agency services :
- Distribution services
- Administration and legal support
- Fund registration
- Investor inquiries
- Local market intelligence

Geographic scope:

- Germany
- United Kingdom
- Switzerland
- Sweden

Why SGSS:

- Dedicated knowledge and expertise for cross-border distribution
- A single entry point in Luxembourg with a specific centre of expertise
- An extensive network of local representative agents in 15 countries throughout Europe

Bedrock

Bedrock is a global investment and advisory firm with offices in Geneva, London and Monaco. Bedrock was founded in 2004 by Maurice Ephrati, David Joory, Sandy Koifman and Ariel Arazi as one of the first independent investment boutiques in the marketplace. The team of about 100 investment professionals currently oversees over US\$9 billion of client assets. Bedrock established the *20UGS (UCITS) FUNDS* brand, a Luxembourg domiciled SICAV that currently consists of five UCITS compliant funds, in 2013.

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