

PRESS RELEASE

Paris, 18 March 2014

SOCIETE GENERALE SECURITIES SERVICES STRENGTHENS ITS SALES TEAM IN GERMANY

Societe Generale Securities Services (SGSS) has made two appointments to strengthen its sales team in Germany:

- **Thomas Brand** becomes Sales Director. He is responsible for further developing SGSS' activities in Germany, focusing in particular on asset owners, which include insurance companies, pension funds and German corporates.
- **Eva-Maria Jakob** has been appointed Sales and Relationship Manager. She is in charge of actively developing relations with German and Austrian consultants, who play an important role in the local securities industry and work closely with end investors. Her primary focus is on administrative, strategy and pension consultants across all client segments.

Both are based in Frankfurt and report to Jochen Meyers, Managing Director of Sales & Relationship Management for SGSS in Germany and Austria.

These appointments further strengthen SGSS' commercial presence in Germany and its ability to accompany clients in their activities and development in this market. A key partner for its clients, SGSS will deliver operational efficiencies and new business opportunities as the industry continues to evolve in response to regulatory and structural changes.

SGSS in Germany provides products and services to a client base of institutional investors, asset managers, insurance companies, corporates and alternative investment managers. Clients benefit from a comprehensive and efficient range of securities services, including clearing services, custody and trustee services (depotbank), fund administration and asset servicing, Master-KAG and insourcing services, liquidity management and fund distribution services, as well as global issuer services. SGSS in Germany has over 250 employees located in Munich, Frankfurt and Hamburg.

PRESS SERVICE
SOCIETE GENERALE

SAPHIA GAOUAOU
+33 (0)1 58 98 03 60
saphia.gaouaoui@sgcib.com

JOLYON BARTHORPE
+33 (0)1 42 14 34 55
jolyon.barthorpe@socgen.com

STEPHANIE JONVILLE
+33 (0)1 42 14 38 99
stephanie.jonville@socgen.com

SOCIETE GENERALE
GBIS/COM
75886 PARIS CEDEX 18 - FRANCE
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 998 395 202,50
552 120 222 RCS PARIS



Thomas Brand has 30 years of experience in the banking sector. He began his career in 1984 at Bethmann Bank in Frankfurt, subsequently working at Citibank and Helaba (Federal State bank of Hessen-Thüringen), among others, where he held various positions including Head of Treasury/Exposure Management and Vice President of Customer Management, respectively. He joined Siemens KAG in 2008, where he became Head of Sales, before starting his own consultancy business in 2012, specialising in sales & relationship management and treasury advisory.

Eva-Maria Jakob was previously Sales Manager for institutional investors at Universal-Investment, which she joined in 2008. Previous positions include International Customer Service & Key Account Management at Performance Fibers both in Luxembourg and Frankfurt.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

Societe Generale Securities Services (SGSS)

Present in 29 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 worldwide global custodians and the 2nd largest in Europe with EUR 3,545* billion of assets under custody. SGSS provides custody & trustee services for 3,250* funds and the valuation of 4,056* funds, representing assets under administration of EUR 494* billion. SGSS also ranks among the European leaders in stock option management.



<http://www.securities-services.societegenerale.com>

Follow us at http://twitter.com/SG_SS

**at December 31, 2013*