

## NEWS FLASH

Paris, 27 November 2013

### **SOCIETE GENERALE SECURITIES SERVICES RECEIVES DOUBLE HONOURS AT CUSTODY RISK EUROPEAN AWARDS**

Societe Generale Securities Services (SGSS) has received 2 awards from Custody Risk\* magazine at its European Awards ceremony in London on Wednesday, 20 November 2013.

SGSS was named “**Custodian of the Year**” in Italy, where it has implemented a number of innovative projects. These range from optimised corporate action processing, improved tax refund claim management and a new suite for performance and risk measurement and performance attribution, to tailor-made solutions and support for clients faced with regulatory requirements, such as EMIR and AIFMD. The numerous mandates won by SGSS, in particular from local banks and pension funds, underline its ability to match its competitive and comprehensive offering to the specific requirements of its clients.



SGSS also received the award for “**Sub-Custodian of the Year, Eastern Europe**”. The business has seen a substantial increase in assets under custody in Central and Eastern Europe, both in the 8 countries where it is locally present (Bulgaria, Croatia, Czech Republic, Poland, Romania, Russia, Serbia, Slovenia), as well as through its sub-custody network. International clients and key local players benefit from SGSS’ considerable experience in the region and can rely on SGSS’ local expertise to accompany them through significant industry changes, such as the implementation of Russia’s CSD, omnibus trading in Romania and the region-wide implementation of AIFMD.

Clients also appreciate the advantages of direct market access through SGSS’ Global Fund Trading platform, with recently added Russian funds, and improved automation processes for back-office operations in many countries throughout the region.

These awards, determined by an independent jury of market experts, further underline SGSS’ continued commitment to providing consistent, sophisticated and first-class securities services to clients and to accompanying them through today’s complex regulatory environment.

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*\*Custody Risk magazine is a leading international publication covering clearing, securities lending and fund administration, providing news, analysis and research on the latest industry developments.*

#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe) and all the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

#### **Societe Generale Securities Services (SGSS)**

Present in 29 locations worldwide with around 4,000 employees, SGSS provides financial institutions and brokers, asset managers and insurers, and businesses with a full range of securities services adapted to the latest financial market and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is ranked among the top 10 worldwide global custodians and the 2<sup>nd</sup> largest in Europe with EUR 3,609\* billion of assets under custody. SGSS provides custody & trustee services for 3,229\* funds and the valuation of 4,057\* funds, representing assets under administration of EUR 500\* billion. SGSS also ranks among the European leaders in stock option management.

<http://www.securities-services.societegenerale.com>

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*\*at September 30, 2013*