

## PRESS RELEASE

Paris, 27 June 2011

### **SOCIETE GENERALE SECURITIES SERVICES OFFERS ITS *KIID* CLIENT SERVICES IN EVERY EUROPEAN LANGUAGE**

Societe Generale Securities Services (SGSS) can now take charge of the *Key Investor Information Document* (KIID) and produce it in every European language, thus completing the KIID service offering it launched for asset managers in November 2010.

The SGSS offering, which is completely modular, is centred around the services described below and allows its asset management clients to select from among all the services on offer, from SGSS handling parts of the process to it managing the entire preparation and distribution of the KIID.

The SGSS KIID offering, which has already been adopted by large asset managers, includes the following services :

- \_creation of content, such as drafting the investment policy in everyday language,
- \_calculating the different indicators, such as the risk indicator, the presentation of past performance or calculating management fees,
- \_managing the compilation and distribution of the KIID in every European language: the documents are prepared by experienced teams involving asset servicing, legal, graphics, translation, quality control and distribution, via a strong technical platform capable of handling substantial volumes.

This service offering allows asset managers to respond to the UCITS IV Directive and its applicative texts which require the replacement of the Simplified Prospectus by the KIID on 1st July 2011. This document, written in the language of the country of sale, will allow investors to obtain standardised and summarised information about the main characteristics of UCITS funds.

**PRESS SERVICE**  
SOCIETE GENERALE-GIMS

Elisa O'NEILL  
+33(0)1 42 14 39 24  
elisa.oneill@socgen.com

Jolyon BARTHORPE  
+33(0)1 42 14 34 55  
jolyon.barthorpe@socgen.com

**PRESS SERVICE**  
SOCIETE GENERALE  
+33(0)1 42 14 67 02  
www.societegenerale.com

**SOCIETE GENERALE**  
GIMS/COM  
Immeuble CB3  
189 rue d'Aubervilliers  
75886 Paris cedex 18 - France  
Fax. : +33(0)1 42 14 53 82

A French corporation with share capital of 962,903,828.75 EUR  
552 120 222 RCS PARIS

### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking,

recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees\* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

[www.societegenerale.com](http://www.societegenerale.com)

\* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

### **Societe Generale Securities Services (SGSS)**

Established in 28 locations worldwide with around 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory evolution: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 7<sup>th</sup> largest worldwide global custodian and the 2<sup>nd</sup> largest in Europe with EUR 3 397\* billion of assets under custody. SGSS provides custody & trustee services for 2,942\* funds and the valuation of 4,362\* funds, representing assets under administration of EUR 452\* billion. SGSS manages and calculates the current value of 35,000\* "complex product" positions. SGSS also ranks among the European leaders in stock option management.

[www.sg-securities-services.com](http://www.sg-securities-services.com)

Follow us at [http://twitter.com/SG\\_SS](http://twitter.com/SG_SS)

*\*at March 31, 2011*